PHOENIX-MESA GATEWAY AIRPORT
LOGO USAGE GUIDE

For questions, requests, and proofs please email Tiffany Johnson at tjohnson@gatewayairport.com.
A proof must be provided and approved prior to publishing our logo.

The Phoenix-Mesa Gateway Airport logo serves as the visual foundation that unites and provides the brand's vision. The logo includes a stylized "G", text, and a registered trademark symbol. Pantone colors include 484 and Black 4.

To maintain visual integrity, clear space must be maintained around the logo in every application. The visual clear space should be equal to or greater than the height of the stylized "G".

The stylized "G" may be used on its own without the text. Clear space still applies.

The secondary logo's purpose is to make the logo more adaptable for various layouts. The primary logo is always to be used when possible, with the secondary logo serving as an option if needed.

To request vector or raster files of the stylized "G" or secondary logo, please email Tiffany Johnson at tjohnson@gatewayairport.com.

The logo may be reversed to solid white and placed on a solid-color, non-obtrusive pattern, or photo background.

The logo <u>cannot</u> be manipulated. This includes skewing, stretching, changing colors, altering the layout, modifying text, placing at an angle, or low quality (pixelated).

Please do not use old versions of our logo: