

MESA GATEWAY AIRPORT

LOGO USAGE GUIDE

*For questions, requests, and proofs please email Tiffany Johnson at tjohnson@gatewayairport.com.
A proof must be provided and approved prior to publishing our logo.*

The Mesa Gateway Airport logo serves as the visual foundation that unites and provides the brand's vision. The logo includes a stylized "G", text, and a registered trademark symbol. Pantone colors include 484 and Black 4.



To maintain visual integrity, clear space must be maintained around the logo in every application. The visual clear space should be equal to or greater than the height of the stylized "G".



The stylized “G” may be used on its own without the text. Clear space still applies.



The secondary logo’s purpose is to make the logo more adaptable for various layouts. The primary logo is always to be used when possible, with the secondary logo serving as an option if needed.



To request vector or raster files of the stylized “G” or secondary logo, please email Tiffany Johnson at tjohnson@gatewayairport.com.

The logo may be reversed to solid white and placed on a solid-color, non-obtrusive pattern, or photo background.



The logo cannot be manipulated. This includes skewing, stretching, changing colors, altering the layout, modifying text, placing at an angle, or low quality (pixelated).



Please do not use old versions of our logo:



To protect the integrity of our brand, do not upload or use our logo in AI design platforms to generate creative assets. AI tools are not able to accurately interpret brand assets and may distort, redraw, or otherwise misrepresent our logo.

If you are using AI to create a design, add the official logo only after the design has been finalized, using professional design software such as Canva, Figma, Adobe Photoshop, or Adobe Illustrator. Follow all instructions outlined in this Logo Usage Guide.